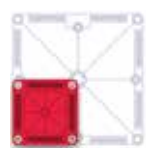




Art & Craft ▶ Imaginary & Tech ▶ Baby Toys  
Baby Essentials ▶ Pocket Money Toys  
**+ MUCH MORE!**



**RIGHT  
START**



# AWARDS GUIDE 2025



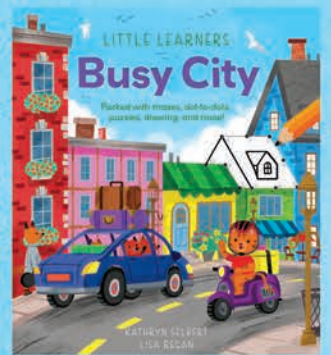
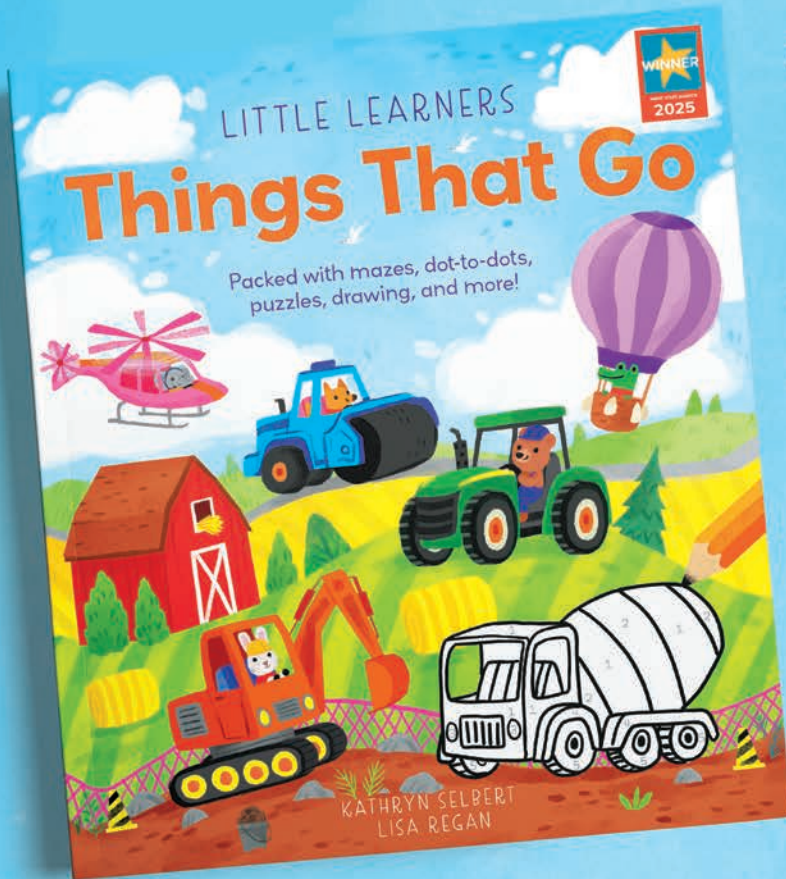
**Shopping for you and your children – SORTED!**





# LITTLE LEARNERS Things That Go

Where learning feels like an adventure!



Packed with mazes,  
dot-to-dots, puzzles,  
drawing, and more!



## Welcome to the Right Start Awards 2025

We are delighted to present our fantastic selection of winning products this year, all of which have been carefully tried and tested by children and parents in their own homes. The toy industry, along with many others, has faced real challenges this year – the state of the worldwide economy and the introduction of tariffs have been a headache for most manufacturers, including toy makers. Despite this, we have some real gems to present to you.

We are constantly wowed by the ingenuity and imagination that goes into the creation of new products that help to develop your child and bring them lots of fun along the way.

Find all our top picks online at [www.rightstartonline.co.uk](http://www.rightstartonline.co.uk)



## Contents

Active Toys.....	5
Art & Craft.....	6
Baby Essentials .....	9
Baby Toys .....	10
Books .....	12
Games & Puzzles .....	14
Imaginary & Tech .....	16
Construction.....	18
Pocket Money Toys .....	20
Stockists.....	22

## Top Winners' Awards

### TOP TOY 0-3 YEARS

Early Learning Centre Crab  
Shade Pool  
ADDO PLAY Ltd  
(Baby Toys, page 10)

### TOP TOY 3 YEARS +

Connetix 50 Piece Pastel  
Transport Pack  
CONNETIX  
(Construction, page 18)

### TOP RETRO TOY

Tamagotchi Original Angel  
BANDAI UK  
(Imaginary and Tech, page 17)

### TOP INVESTMENT

BeSafe Beyond 360  
BESAFE  
(Baby Essentials, page 9)

### ECO AWARD

Fruit & Smoothie Blender Set  
LE TOY VAN  
(Imaginary and Tech, page 16)

### TOP WOW FACTOR

Xootz – Aprilia Ride-On  
Motorbike  
WILTON BRADLEY  
(Active Toys, page 5)

### TOP VALUE TOY

Ollyball Classic  
CHARACTER OPTIONS  
(Pocket Money Toys, page 20)



Gold Award



Silver Award



Bronze Award



Highly Commended





RIGHT START AWARD WINNERS!



RIGHT START AWARDS

2025

IDEAL FOR  
FIRST TIME  
RIDERS



LIGHT UP  
LOGO AND  
FRAME

LIGHT UP  
BOBBLE

Bluey

WORKING  
HORN AND  
SOUNDS



Pets 2 Go



Detachable Plush  
Bag with pet

Visit us at [mvsports.co.uk](https://mvsports.co.uk)

Follow us on Socials @mvsportsltd





## XOOTZ – APRILIA RIDE-ON MOTORBIKE

**From: WILTON BRADLEY**

**Age: 3+**

**Price: £159.99**

**Get on the fast track with a real-bike experience.**

Gear up for a thrilling time with this Aprilia ride-on that brings real-bike features to the playground. With a 12V rechargeable battery lasting 1 to 2 hours, the bike reaches a top speed of up to 6.0km/h and features a working headlight, rear suspension and removable stabilisers.



### Testers say:

*'Watching the kids ride with the bike's in-built radio blasting was pure joy. They zipped around confidently, no stabilisers needed, even tackling tight corners with surprising ease.'*



## XOOTZ – DINO BUMPER CAR RIDE-ON

**From: WILTON BRADLEY**

**Age: 2+**

**Price: £129.99**

**A super-safe bumper car with a Jurassic twist.**

Drive into the dino age with this roarsome ride-on, enhanced with colour-changing LEDs, 360° spins and dino-mite style! Safe and secure with a parental remote, adjustable seatbelt and rubber bumpers for peace of mind. Features light-up dino eyes that flash with excitement as your little one rides.



### Testers say:

*'So much excitement over the flashing lights – and a serious cool factor with the dino theme! The kids gave rides to their teddies, too.'*



## MOVE PETS 2 GO TRI-SCOOTER - KITTEN

**From: MV SPORTS  
& LEISURE LTD**

**Age: 3+**

**Price: £29.99**

**Safe, stable and with a cute extra passenger too!**

Who says you can't take your kitten for a scoot? The MoVe Pets 2 themed scooter features a stable three-wheel design, adjustable handlebar, anti-slip footplate, comfortable grips puncture-proof tyres and a rear footbrake. It's built for first-time riders and comes with a kitten plush and removable pet bag for furry adventures.



### Testers say:

*'The kids loved making up adventures for their kitty pal while scooting – great for imaginative play, and a stable, easy-to-ride first scooter too!'*



## BLUEY 4X4 RIDE ON

**From: MV SPORTS & LEISURE LTD**

**Age: 2+**

**Price: £44.99**

**Offers a fabulous set of enticing features for Bluey fans.**

Bring the world of Bluey to life with this themed ride-on that features a working horn and sounds, chunky tyres, comfort moulded steering, forward and reverse gears and foot pedal control. Bluey details, along with a cup holder and spare tyre styling, make for extra fun and imaginative play.



### Testers say:

*'Brilliant for Bluey superfans, this ride-on is stable and makes a really good first set of wheels for smaller children.'*



## SIMBRIX MAKER STUDIO

From: **CHARACTER OPTIONS**

Age: 5+

Price: £25

**Bring pixel art and design to life.**

Create pixel perfection with 4000+ colourful Simbrix, neatly packed in a nifty storage box with a build-anywhere lid and easy-carry handle for playtime at home, or out and about. This compact set lets kids snap together vibrant 2D or 3D pixel art – no glue, ironing or water needed.

**Testers say:**

*'Kids can create their own colourful designs or print full-scale templates from the Simbrix website. You could easily combine with other Simbrix sets for bigger builds.'*



6



## DIY SPARKLY JEWELRY BOX CRAFT KIT

From: **PURPLE LADYBUG**

Age: 6+

Price: £19.99

**Decorate a very special box to treasure.**

Decorate a premium wooden box using over 1500 dazzling gems in four vibrant colours – pink, purple, blue and silver. With non-toxic glue and easy tools included, kids can design a jewellery box they'll treasure forever.

**Testers say:**

*'Kids can either freestyle their creations or follow a pattern with included design ideas. The gems are small but manageable and the finger gloves are genius!'*



## WATER WOW FRUIT SCENTED PAD

From: **MELISSA & DOUG**

Age: 3-6

Price: £5.99

**Mess-free magic with a fruity twist.**

Colour your way into a fruity adventure – just add water to the chunky pen and watch as colours, scents and scenes magically appear on five reusable boards. With sweet smells like strawberry and cherry, it's the perfect mess-free, sensory-packed travel activity.

**Testers say:**

*'The search-and-find adds an extra dynamic to colouring fun and the scented fruit really does smell, especially the peach and banana!'*







## SANDSATIONAL SPLASH MERMAID CRAFT SET

From: **ADDO PLAY LTD**

Age: 3+

Price: £20

**Create your very own sand, sea and mermaid paradise.**

Have oceans of fun as you sculpt dreamy mermaid scenes in a plastic aquarium using vibrant sand (in blue, pink, purple and yellow), a squeeze bottle and cool undersea accessories. The sand stays dry and reusable so kids can scoop, shape and splash using their imaginations again and again.

### Testers say:

*'A craft that has particular appeal for slightly older kids, giving them the freedom to create independently and take pride in doing it all themselves – even clean-up!'*



## PICK N POP FLOWER

From: **ONE FOR FUN/HGL**

Age: 8+

Price: £4

**Design your own flower bracelet.**

Take fidget fun to a fashionable new level with a make your own bracelet kit. Pop out colourful beads and charms from a silicone pad, then design two unique bracelets using the crystal string. It's the perfect mix of creativity, style and sensory joy – fun to make, fab to wear!

### Testers say:

*'Popping out the flower beads is very satisfying, and the colours are lovely and summery. The girls were excited to wear the bracelets they made.'*



## SCRATCH MINI NOTES - RAINBOW

From: **PURPLE LADYBUG**

Age: 4+

Price: £14.99

**Scratch and colour to the end of the rainbow!**

Add a burst of colour to your day with Scratch Mini Notes! Each box includes 150 high-quality cards hiding vibrant rainbow layers under matte black. Doodle, write notes or play games, then display in the handy desktop dispenser. Comes with two stylus pens for multiple scratching.

### Testers say:

*'So many cards to scratch – fun to do with friends and as a family (even adults will enjoy being creative). The rainbow reveal is always exciting!'*





# BeSafe®

The new  
**Beyond**  
System

# Highest possible safety rating

At ADAC/Stiftung Warentest child car seat test, as at Autumn 2024

BeSafe Go Beyond with base results: Safety: 1.5, Handling: 2.1, Ergonomics: 1.7, Chemicals: 1.0, Total score: 1.8

BeSafe Beyond with base results: Safety score 1.3, Handling 2.2, Comfort 3.3, Ergonomie 2.9, Chemicals 1.0, Total score 1.8.

ADAC	ADAC Online 10/2024 17 child car seats tested	
	BESAFE Go Beyond + Beyond Base i-Size 40-87cm	
Test	EU	good (1.8)

ADAC	ADAC Online 10/2024 17 child car seats tested	
	BESAFE Beyond + Beyond Base i-Size 61-125cm	
Test	EU	good (1.8)





## SILICONE CATCH IT BIB (RANGE)

From: **ZIGGLE BABY**

Age: 6 months – 2 years

Price: £9.99

**Mealtime magic, minus the mess.**

Catch crumbs in style in these funky silicone bibs with designs including hedgehogs, cows, dinosaurs, bunnies and puppies. Perfect for hungry babies, the bibs are soft, adjustable and mess-catching. They're BPA-free, roll up for easy travel and clean like a dream – just wipe or wash!

**Testers say:**

*'The gender-neutral colour combos are appealing and the bibs are easy to clean. We were very pleased with the sturdy clasp and adjustable sizing. Great for travel.'*



## REVOLUTIONARY REUSABLE POTTY TRAINING PANTS

From: **BAMBINO MIO**

Age: 2+

Price: £18.99

**Supporting your child's next step.**

Designed to support your child's transition from nappies to pants, these reusable pants catch small accidents, helping little ones recognise the need to use the toilet. Made from soft, stretchy fabric for comfort and mobility, they are easy to put on, take off, and wash for everyday convenience.

**Testers say:**

*'Cool prints make potty training fun for kids, and they're nicely absorbent too. Toddlers vary so much, so be sure to size up or down for the best fit and results.'*



## THE WEDGE - ERGONOMIC PRAM CUSHION

From: **EYAS LONDON**

Age: 6 months +

Price: £59

**Boost baby's posture – naturally.**

An ergonomic pram cushion designed to support healthy spinal development and upright posture in babies. Co-created with UK paediatricians, it encourages social engagement and motor skill development. It's compatible with all prams, sustainably packaged and safety tested – offering a simple, science-backed solution to support your baby.

**Testers say:**

*'The Wedge helps my baby sit upright and she seems far more comfortable in her pram.'*



## SILICONE BABY TEETHER

From: **ZIGGLE BABY**

Age: 3 months +

Price: £8.99

**Teething relief with animal magic.**

Soothe sore gums with these soothing animal teethers. Made from BPA-free, FDA-approved silicone, they're soft, textured and just right for little hands. Lightweight and easy to clean, they are also fridge-friendly for extra cooling comfort.

**Testers say:**

*'They are a handy small size with a handle-like feature for baby to grip on to. The textured bumps on the back are helpful for irritated gums, and the teether's compact shape makes it ideal for travel.'*



## BESAFE BEYOND 360

From: **BESAFE**

Age: 6 months – 6 years

Price: £648

**Turn every trip into a safe adventure.**

This smart toddler seat rotates a full 360° for effortless ins and outs, then locks securely for safe travel. It grows with your child, combining one-handed adjustments, generous legroom and 11 headrest positions. Convenient ISOFIX installation means you're securely set up in seconds.

**Testers say:**

*'Worth the investment! It's spacious and adapts as your child grows. Full rotation and ISOFIX make life in the car easier.'*





## EARLY LEARNING CENTRE CRAB SHADE POOL

From: **ADDO PLAY LTD**

Age: 12 months +

Price: £20

**Keep cool in a shady splash pool.**

Perfect for warm days, this crab-themed portable pool features a comfy padded base, adjustable sunshade and plenty of play options – just add water or play balls for maximum excitement! Ideal for outdoor games and building early water confidence.

### Testers say:

*'Lovely pool with the added benefit of some shade – and the kids loved the hilarious crab shape. Easy to take on holiday – a carry bag and pump would be a bonus.'*



## UNDER THE SEA WOODEN NESTING PUZZLE

From: **ORCHARD TOYS**

Age: 12 months +

Price: £12

**Colourful puzzle with a thrilling underwater theme.**

Explore the ocean with this underwater puzzle designed for little hands and curious minds. Colourful creatures – whale, shark, octopus, turtle and starfish – nestle into the ocean bed, one on top of the other, as children experiment with size and shape.

### Testers say:

*'The sea creatures are cute and friendly – good for imaginative play (and some silly sea creature voices!) while teaching kids about puzzle challenges and ocean knowledge.'*

10



## MOVE LIGHT UP BOBBLE RIDE ON

From: **MV SPORTS & LEISURE LTD**

Age: 12 months +

Price: £34.99

**A safe and sparkly first ride-on.**

Beginner riders can zoom in style with this safe and sturdy ride-on. With puncture-proof tyres, anti-tip rear wheels, a comfy seat and grippy handles, it works indoors or out and helps to build balance and confidence. The eye-catching LED-lit frame adds a touch of sparkle.

### Testers say:

*'This works well indoors, and outdoors too on smooth ground. Kids especially loved switching between the different light-up modes – big hit all round!'*



## WATER BABIES SWIMVINCIBLES CHUNKY WOODEN PUZZLE

From: **WATER BABIES**

Age: 12 months +

Price: £15

**Counting and colour-matching come to life.**

Join Bubba and the Swimvinctibles on a splashy puzzle adventure! As well as developing spatial awareness, this chunky wooden set helps toddlers to match colours and count to three. Designed for tiny hands, it's a good way to build early skills through play.

### Testers say:

*'Our kids appreciated the recognisable characters and we especially loved that the back of each piece features either colours, names or numbers, adding an extra layer of learning.'*







## WATER BABIES OCEANS OF IMAGINATION SWIM BALLS

From: **WATER BABIES**

Age: Birth+

Price: £15

**Turn water fun into skill-building.**

Make a splash with this set of four bright orange balls, perfectly sized for little hands and neatly packed in a cotton sleeve. Great for water play, these easy-to-grip balls boost hand-eye coordination and early swimming skills, turning any splash into a skill-building adventure.

**Testers say:**

*'Designed for toddlers, but great fun in the water for all the family! The balls are bouncy and firm (they don't seem to deflate) and the travel bag is very handy.'*



## LITTLE SMOBY BABY BATH TIME

From: **SMOBY**

Age: 6 months +

Price: £32.99

**Add a dash of splash to bathtime!**

This versatile 2-in-1 baby bath seat and activity table makes bath time safe and something special. Features include an adjustable tray with water play favourites – a squishy whale sprinkler and spinning flower – as well as suction pads and easy unclipping. Some assembly is required before the splashing begins!

**Testers say:**

*'Lovely design, and fun activities keep babies engaged. Set-up takes some patience but once assembled, it's a great addition to bath time play and routine.'*



## LITTLE LOT COLOURFUL BEND AND TWIST TEETHER

From: **ADDO PLAY LTD**

Age: 3 months +

Price: £7

**Banish sore gums and boost development.**

Naturally curious babies will have a ball twisting, clicking and chewing this colourful teether that's packed with sensory experiences. With spinning rings, bendy handles and textured nodules to explore, it'll soothe sore gums while boosting development through tactile play.

**Testers say:**

*'Lots of different textures and protruding shapes for baby to experience and gnaw at! Bright and colourful, good for hand-eye coordination – and soothing for gums.'*



## DAISY FLOWER™

From: **SQUEEK**

Age: 10 months +

Price: £22

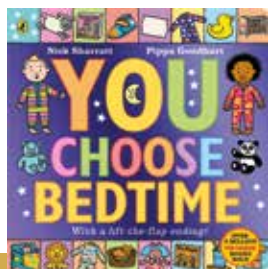
**Bright spins, happy grins.**

Daisy is a vibrant sensory toy made from recycled plastic. Fun features include a picture spinner that brings a little bee to life and turnable leaves for playtime fun. Easy to grasp and perfect for highchairs, it encourages motor skills and invites your baby to explore.

**Testers say:**

*'The bright, friendly colours and spinners are instantly appealing. We especially loved the insect characters imprinted on the petals and leaves – great for naming and learning. There is so much to learn and discover.'*





## YOU CHOOSE BEDTIME

**From: PUFFIN BOOKS**

**Age: Birth - 5 years**

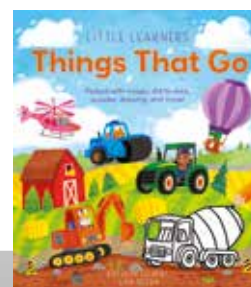
**Price: £7.99**

**A countdown to bedtime where toddlers call the shots!**

Get ready for bed their way with this interactive mini adventure in which toddlers get to pick their favourite bath toys, PJs and dream bed. With catchy rhymes, bright illustrations and a surprise lift-the-flap ending, it's perfect for winding down in time for sleep.

### Testers say:

*'A fun countdown to bedtime that introduces numbers and helps toddlers explore their likes and dislikes – every choice reveals a little more about their personality!'*



## LITTLE LEARNERS: THINGS THAT GO

**From: ARCTURUS PUBLISHING**

**Age: 5-9**

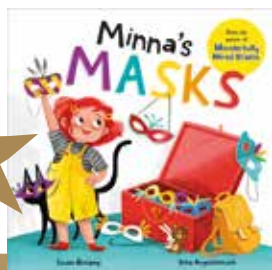
**Price: £7.99**

**Problem-solving and reasoning made fun.**

With over 70 puzzles featuring cars, planes, diggers and more, Things That Go turns problem-solving into play. From mazes to dot-to-dots, kids get involved in all sorts of problem-solving and reasoning activities, along with developing fine motor skills.

### Testers say:

*'Fun, bright illustrations with cute animals and clever challenges for smaller children. A constructive way to spend time – kids especially enjoyed the matching activities.'*



## MINNA'S MASKS

**From: DK**

**Age: Birth-5 years**

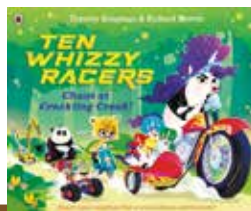
**Price: £7.99**

**Unmasking the magic of every mind.**

Step into Minna's world and discover the power of being wonderfully wired! This warm, inclusive book helps children understand neurodiversity and the magic of each unique brain. Filled with colourful pictures and kid-friendly facts, it's a must-read: for children who are neurodivergent and for all those who seek to understand it.

### Testers say:

*'An important topic introduced in a way toddlers can understand.'*



## TEN WHIZZY RACERS: CHAOS AT CRACKLING CREEK

**From: LADYBIRD BOOKS**

**Age: 3-5 Price: £7.99**

**A fairytale with a modern twist.**

The countdown's on – 10 wild racers, one Beanstalk Cup! Zoom through gingerbread forests, troll booths and fairy mayhem in this high-speed rhyming romp. It's full of fast-paced fun and cheeky twists – great for little readers who love action with a surprise.

### Testers say:

*'A cute story with lively characters, exciting cars and a modern fairytale twist. The engaging illustrations and catchy rhymes really grab a child's imagination. It brings the traditional fairy tale up to date.'*



## LADYBIRD LANE: STANLEY'S BEDTIME

**From: LADYBIRD BOOKS**

**Age: Birth – 5 years**

**Price: £7.99**

**Playful and interactive bedtime reading.**

Getting ready for bed? Not Stanley! This busy bunny has lots to do first. With flaps to lift and surprises to find, toddlers will love helping Stanley on his bedtime adventure. Spot Dotty the ladybird along the way, too! A playful, interactive book encouraging bedtime routines, with giggles guaranteed.

### Testers say:

*'Lovely pictures to talk about with your child and a gentle theme to help end the day well.'*



Home of educational play

Discovery Glow Tables



Colourful discoveries illuminate play for curious minds

Inspire collaborative learning



Discovery Glow Square Table

Discovery Glow Low Table



Ideal for both indoor & outdoor play

Adjustable soft coloured or white lighting



Discovery Glow Mini Tuff Table



# Games & Puzzles



## SMARTGAMES - HIDE & SEEK

From: **SMART TOYS & GAMES**

Age: 3-7

Price: £19.99

**A fairy tale with an educational twist.**

This brain-boosting puzzle game blends fairy tale tradition with early learning for preschoolers. Use logic and deduction to help seven goats hide from the sneaky wolf across 48 clever challenges. Includes game board, puzzle pieces and an illustrated storybook.

### Testers say:

*'The fairytale theme engages younger children and as well as figuring out the puzzle, the kids enjoyed making up their own words to match the picture story.'*



14



## NUMBERBLOCKS® PUZZLE SOLVER

From: **LEARNING RESOURCES**

Age: 3-7

Price: £15.95

**Problem-solving made child's play.**

Ready to crack some clever maths puzzles? With this Puzzle Solver, little learners twist, flip and place fun-shaped pieces to solve 50 brain-boosting challenges. As they play, kids build maths, problem-solving and concentration skills, and the handy travel case means the fun goes wherever they do.

### Testers say:

*'Primary colours distinguish different shapes, which is especially useful for younger players. Can be played collaboratively or solo – encouraging logic and persistence.'*



## SMARTGAMES - COUNTING SHEEP

From: **SMART TOYS & GAMES**

Age: 7+

Price: £14.99

**Fun for one, or the whole family.**

A clever puzzle that keeps kids (and parents) thinking as they arrange their woolly flock in perfect positions across 60 logic challenges. Great for solo or cooperative play, it's compact, travel-ready and brilliant for building focus, planning and spatial skills.

### Testers say:

*'Another excellent Smart Game that we keep coming back to! The challenges get progressively more difficult and keep kids interested and engaged – fun for the whole family.'*





## HAPPYLAND FRANTIC FARM GAME

From: ADDO PLAY LTD

Age: 4+

Price: £16

**Competitive and huge fun!**

Oh no – the animals have escaped! There's hard work to be done herding them back to their pens before the farmer gets home. With bright characters, collaborative strategy and a double-sided board for extra imaginative play, this game is a great balance of being competitive and fun.

**Testers say:**

*'The kids are obsessed! It's simple to understand, there's a clear goal and it's great for learning about taking turns, teamwork and winning and losing well.'*



## WATER BABIES SWIMVINCIBLES JIGSAW PUZZLES

From: WATER BABIES X ORCHARD TOYS

Age: 3+

Price: £12

**Piece together oceans of imagination.**

Dive into magical water worlds with two vibrant 12-piece puzzles! Featuring Finn, Saffi and scenes from Cloudfish Cove and Lighthouse Lagoon, these chunky, wipe-clean pieces are perfect for introducing toddlers to jigsaw skills and helping to encourage coordination, focus, storytelling and observation.

**Testers say:**

*'The two puzzles are easy to tell apart, with red or blue backings and colour-coordinated edge lines on the front. The chunky pieces feel durable and fit together well.'*



## UNICORN CHUNKY PUZZLE

From: MELISSA & DOUG

Age: 3-6

Price: £9.99

**A rainbow of joy in every piece.**

Bright, easy-to-grasp puzzle pieces bring colourful unicorns and a magical rainbow to life. Perfect for toddlers and preschoolers, the sturdy wooden puzzle encourages problem-solving, colour recognition and pattern matching. With five unicorns in fun poses, it's a delightful way to spark creativity.

**Testers say:**

*'With its vibrant colours and chunky pieces, we found this was good for creative play as well as puzzle building. We even named all the unicorns!'*







## FRUIT & SMOOTHIE BLENDER SET

From: **LE TOY VAN**

Age: 3+

Price: £29.95

**Introduce 5-a-day the play way.**

Great for building fine motor skills, counting and an interest in food, this wooden smoothie set is a sweet addition to any play kitchen. Slice velcro fruits, blend them in a retro-style blender and pour into tumblers topped with pretend whipped cream.

**Testers say:**

*'The knife cutting through the fruit is fun and the different fruits make for lots of variety. There is even potential for early fraction lessons!'*



## CAMPFIRE CHATMALLOWSTM – STORYTELLING SET

From: **LEARNING RESOURCES**

Age: 4-8 Price: £23.95

**Spark storytelling imagination.**

Gather round the campfire for some toasty stories! This imaginative set has 12 soft, squishy plastic Chatmallows featuring 48 story starter icons and four Chatmallow sticks. Randomly choose three Chatmallows out of the drawstring bag, add them to a stick and use the icons to tell a story. The pretend play campfire even has a flickering LED light to look like flames.

**Testers say:**

*'A clever way to encourage storytelling skills and build vocabulary. Our little ones loved the campfire vibe.'*

16



## EARLY LEARNING CENTRE WOODEN MY LITTLE NAIL SALON

From: **ADDO PLAY LTD**

Age: 3+

Price: £20

**All the pretend pampering your child needs!**

Including nine beautifully crafted wooden accessories (a make-up bag, powder compact, comb, eyeshadow palette, lipstick, make-up brush, mirror and bottles of perfume and nail varnish) kids can brush, dab and pretend in style. Packed in a handy carry case, it's eco-friendly, imagination-boosting fun for little beauticians.

**Testers say:**

*'The vibrant, sturdy pieces feel realistic, and the spacious carry case makes tidying up easy. There's room to add extras like a towel or more toys.'*



## LITTIEST PET SHOP PLAYSET

From: **BANDAI UK**

Age: 4+

Price: £39.99

**Little pets equal big adventures!**

This storable, portable playset opens to reveal four customisable rooms, including an aviary tower, spinning aquarium and terrarium. It comes with two little pets – a hamster and capybara – together with 20+ accessories. Use the included collector card to discover your pet's personality and scan the QR code to unlock extra digital play surprises.

**Testers say:**

*'The little pet shower, pet bed and hamster wheel were top favourites, as were the foods – perfect for pet picnics. We really liked being able to carry it around with all its accessories inside – great for a trip to the grandparents.'*



## FLIP & FRY GRILL PLAYSET

From: **MELISSA & DOUG**

Age: 3+

Price: £24.99

**Play-cook like a pro cook!**

Packed with 24 play pieces – including self-stick meats, kid-safe tools and a spinning skewer – this set allows little chefs to chop and flip like pros. Add water to watch some of the foods change colour as they 'cook'! When play is done, everything stores neatly inside the BBQ.

**Testers say:**

*'The kids loved role playing as chefs and waiters, taking orders from the menu and serving up custom burgers. The colour-changing food makes pretend cooking feel real!'*



## TAMAGOTCHI ORIGINAL ANGEL

From: **BANDAI UK**

Age: 8+

Price: £19.99

**Learn to nurture your own digi pet.**

Raise your own angelic Obaketchi in this nostalgic Tamagotchi with a celestial twist! Feed, clean and play with your digital pet to unlock one of five angel forms. Use the tapping feature to keep bats at bay and your Tamagotchi happy.

**Testers say:**

*'The kids enjoyed the novelty of a tech-pet – feeding it, playing games and watching it grow wings. The cute icons and bedtime mini-game make it extra fun!'*



## BUSY ME MY VACUUM CLEANER

From: **ADDO PLAY LTD**

Age: 3+

Price: £25

**Perfect role play for keeping the house clean!**

With real suction, two snap-on tools and swirling beads in the see-through chamber, this is a whirlwind of fun. Little cleaners can zoom into action and even empty the dust chamber to make pretend play feel just like the real thing!

**Testers say:**

*'The colours are fun, and the suction/whirring noise makes playing house even more realistic. If real vacuum cleaners came like this, the kids would surely do more tidying!'*



## NUMBERBLOCKS® FIVE'S MUSICAL SUPERSTAR STAGE

From: **LEARNING RESOURCES**

Age: 3-7

Price: £49.96

**For every aspiring little rock star.**

Get ready to rock with Five from Numberblocks. This interactive stage playset features lights, sounds and 10 changing backdrops for a fun-filled concert experience. With five catchy songs, numbered buttons and room for friends, it's ideal for singing, playing and learning.

**Testers say:**

*'Encourages creative games and kids love the lights, songs and buttons. Extra accessories hidden in the secret drawer were a welcome surprise. There is so much attention to detail, so it really does seem like a stage set in miniature.'*



# Construction



## CONNETIX 50 PIECE PASTEL TRANSPORT PACK

From: **CONNETIX**

Age: 3+

Price: £75

**Magnetic play that supports STEM.**

This colourful transport pack takes magnetic play for a spin with a reversible transport base, two motion bases with real rubber wheels and a range of magnetic tile shapes to create different vehicle designs. It's dynamic, educational and promotes STEM skills like balance and symmetry.

**Testers say:**

*'A fun addition to imaginative play, especially when combined with other CONNETIX sets. The colours are vibrant, and the pieces connect securely.'*



## BLOCKABLES FARM PLAY SET

From: **MELISSA & DOUG**

Age: 2-7

Price: £29.99

**Snap-together farmyard fun.**

Build your own barnyard adventure with this 56-piece farm-themed play set. Chunky wooden blocks, felt textures and easy-connect pieces let little hands stack, mix and match animals and vehicles. A fun way to boost motor skills, storytelling and imagination – all packed in a portable box that doubles as a play space.

**Testers say:**

*'Great for fine motor skills and for pretend play too. Our little ones loved the farmyard theme.'*

18



## MAGNA-TILES MICROMAGS

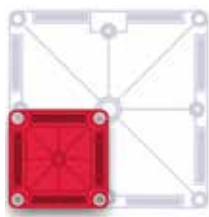
From: **MAGNA-TILES**

Age: 3+

Price: £19.99

**Magnetic play on-the-go.**

Ideal for travel, restaurants and on-the-go play, this 26-piece magnetic tile set includes triangles (isosceles, right and equilateral) and squares. The pieces fit perfectly in a metal tin that doubles as a baseplate, and it's compatible with all MAGNA-TILES sets.



**Testers say:**

*'Small pieces and a compact box make it easily transportable and the tiles are perfect for sharing, allowing kids to build amazing structures together.'*



## CONNETIX 48 PIECE ROADS CREATIVE PACK

From: **CONNETIX**

Age: 3+

Price: £135

**Encourages imagination and collaboration.**

Create winding racetracks, busy airports or hilly highways! This pack features magnetic tiles in curved and straight shapes allowing kids to build bridges, ramps and intersections while developing teamwork and design skills. A versatile set that grows with your child and encourages co-operative play.

**Testers say:**

*'The kids worked together to get various elements of the road to connect and had fun coming up with different designs.'*







# Start the adventure with

## Frog balance bikes



### Big confidence for little riders!

The award-winning Tadpole Plus balance bike is specially designed for taller toddlers aged 3-4, making learning to ride fun and effortless. With its lightweight frame and easy-to-reach handlebars, it helps children develop balance, coordination, and confidence, without the need for stabilisers.

Whether they're cruising through the park or mastering their first glide, the Tadpole Plus supports children's physical development and love of the outdoors. Available in a range of bright, fun colours, it's the ideal first step on their cycling journey.

Give them a great start with a bike that's built for growing adventurers.

20%  
off



THE  
LIGHTWEIGHT  
KIDS' BIKE

WWW.FROGBIKES.COM

f i x | @FROGBIKES



Premium components  
made specifically  
for kids



Easily adaptable  
as children grow



Exceeds  
safety standards



Robust and durable  
bikes with  
10 year warranty



# Pocket Money Toys



## OLLYBALL CLASSIC

From: **CHARACTER OPTIONS**

Age: 4+

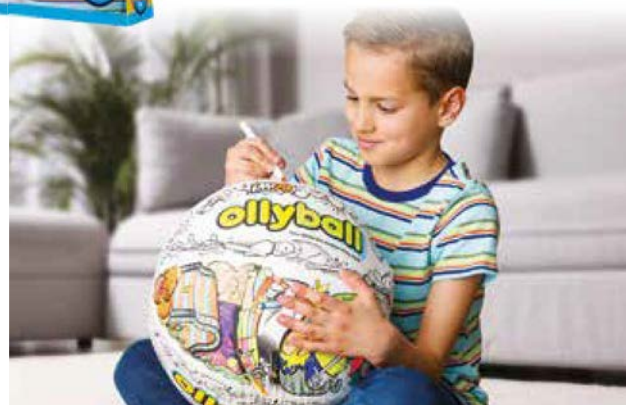
Price: £9.99

**Bounce, kick, colour and play indoors.**

Restless indoors? Not anymore! This 12-inch, shock-absorbing, colour-it-yourself ball is safe for crazy play indoors. Decorate the lightweight and durable ball with crayons or markers, then bounce, kick and play to your heart's content.

### Testers say:

*'Genius! It's easy to blow up, deflate and reuse as and when. The kids enjoyed colouring in their ball – but mainly couldn't wait to play with it!'*



20



## LITTLEST PET SHOP – SURPRISE PLUSH PETS

From: **BANDAI UK**

Age: 4+

Price: £4.99

**Who's hiding inside? Soft, snuggly surprise pets!**

Who is hiding inside? Could it be a supersoft mini pet? Each capsule unwraps to reveal one of a series of cute, huggable pets: a panda, cat, bunny and more. With sweet personalities and cuddly designs, these plushies are perfect for snuggling or on-the-go fun.

### Testers say:

*'When you buy one, you have no idea which adorable pet is hiding inside, making the unboxing especially exciting for our small testers.'*



## MIRACULOUS SHACK STACK SURPRISE

From: **BANDAI UK**

Age: 4+

Price: £4.99

**Collect, connect and display your collection.**

Discover hidden characters from favourite TV series *Miraculous – Tales of Ladybug and Cat Noir* in which two Parisian teenagers transform into superheroes. Each character is concealed in a 'Kwami' honeycomb capsule and can be connected and stacked into a display that perfectly showcases your growing collection.

### Testers say:

*'Cute characters and a fun collectors' item that can be used to recreate favourite episodes as well as new ones.'*





## BUNCH O BALLOONS REUSABLE WATER BALLOONS (3 PACK)

From: **ZURU**

Age: 3+

Price: £7.99

**Sustainable soaking starts here.**

Splash, soak and repeat with these reusable water balloons. With a soft rubber design and safe-seal magnetic technology, they deliver up to 1500 splashy hits each. Simply dunk the balloons in water, snap close and you're ready for a water game. Three in a pack means refillable fun galore.

**Testers say:**

*'Eco-friendly, easy to fill and leakproof, these balloons make for excellent family fun, especially when mum's the target! Even the teens got involved!'*



## SCRUNCHEMS HONEYBEE FUSION SQUISH BALL

From: **ONE FOR FUN/TOBAR**

Age: 3+

Price: £4.99

**Squeeze away the stress and stop the fidgets.**

Squeeze this jelly-filled hive and watch bubbly bee magic pop through the mesh. With floating flowers, vibrant yellow gel and a busy bee inside, it's a super cool, stress-zapping fidget friend.

**Testers say:**

*'Super fun to fiddle with (it fits easily into a pocket) and great for a game of throw-and-catch. We loved the yellow honey-bee theme – squishing the gel through the honeycomb is very satisfying.'*



## MICRO FIDGETZ SERIES 2

From: **ONE FOR FUN/HGL**

Age: 3+

Price: £4.99

**Fix fidgets with these super-cute surprises.**

Each pocket-sized pod holds five surprise fidgets – one visible, four hidden – including jelly unicorns, spinners and infinity cubes. With 25 tactile toys to collect, swap and share, it's the ultimate fidget fix for busy hands.

**Testers say:**

*'Opening the blind bags is the best part! The Fidgetz are super cool and fun to collect and fit perfectly into pockets or pencil cases at school.'*



## SCRUNCHEMS DIDDY KITTIES 3 PCK

From: **ONE FOR FUN/TOBAR**

Age: 3+

Price: £3.99

**Squish, squeeze and smile, anytime, anywhere.**

Meet three sparkly, squishy, slow-rise mini cats. There's a pink one, a blue one – and a surprise kitty in a mystery colour. These pocket-sized pals are perfect for stress-free entertainment on the go. Wiggly, restless little ones will just love to meet these three sparkly, squishy, slow-rise mini cats. Lots of fun, at a very reasonable price.

**Testers say:**

*'Cute, squishy, easy to carry around and perfect to use in imaginative games. The sparkle-factor was a definite plus for our small testers.'*



**Addo Play**  
0333 320 5100  
www.thetoystore.com

**Arcturus Publishing**  
020 7407 9400  
www.amazon.co.uk

**Bambino Mio**  
01472 236 465  
www.bambinomio.co.uk

**Bandai**  
020 8324 6160  
www.smythstoys.com  
Tamagotchi Original Angel:  
www.amazon.co.uk

**BeSafe**  
07970 649 008  
www.pramworld.co.uk

**Character Options**  
01327 227 010  
www.smythstoys.com

**CONNETIX**  
+61 8 614 66212  
www.connetixtiles.com

**DK**  
01206 255 678  
www.dk.com/uk

**Eyas London**  
07736 070 603  
www.eyaslondon.com

**Ladybird Books**  
020 7139 3000  
www.penguin.co.uk

**Le Toy Van**  
020 8979 2036  
www.letoyvan.co.uk

**Learning Resources®**  
01553 762 276  
www.learningresources.co.uk

**Magna Tiles**  
01902 948678  
www.wowstuff.com

**Melissa & Doug**  
0800 731 0578  
www.johnlewis.com

**MV Sports & Leisure Ltd**  
0121 748 8000  
www.mvsports.com

**One For Fun/HGL**  
0141 613 2525  
www.amazon.co.uk

**One For Fun/Tobar**  
0141 613 2525  
www.amazon.co.uk

**Orchard Toys**  
01953 859 526  
www.orchardtoys.com

**Puffin Books**  
020 7139 3000  
www.penguin.co.uk

**Purple Ladybug**  
07434 896 057  
www.amazon.co.uk

**Smart Toys & Games**  
01903 885 669  
www.smarttoysandgames.co.uk

**Smoby**  
01327 227 010  
www.amazon.co.uk

**SQUEEK**  
www.squeektoys.com

**Water Babies**  
07380 166 571  
www.waterbabies.co.uk

**Water Babies x Orchard Toys**  
07380 166 571  
www.waterbabies.co.uk

**Wilton Bradley**  
01626 835 400  
www.xootz.co.uk

**Ziggle Baby**  
01625 569530  
www.ziggle.co.uk

**Zuru**  
07970 770 572  
www.direct.asda.com



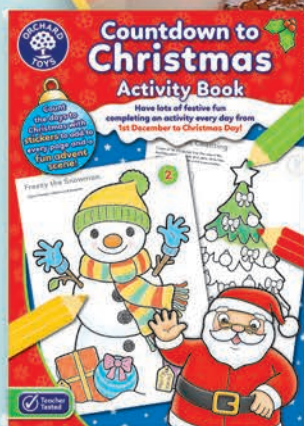


# Christmas Made Fun

20%  
off!\*

Use code RS25

The perfect Christmas gifts for  
little learners who love to play!



Christmas gift wrap  
service  
available



View the full range of **over 100**  
games, jigsaws and colouring books  
[www.orchardtoys.com](http://www.orchardtoys.com)

\*Terms and conditions apply please see [orchardtoys.com](http://orchardtoys.com)



# TUMBLE TOTS®



# Online Shop

Fun toys for your little one this Christmas



[www.tumbletots.com/shop](http://www.tumbletots.com/shop)